



Dillons Community Rewards

First of all -- a HUGE thank you to everyone who has participated in the Dillons reloadable gift cards. Over these past 3 months, as we have increased the promotion and participation in this program, we have seen a significant increase in the proceeds from this program. We were averaging between \$500 and \$600 per month. November was \$1,224 and December was \$1,338. These proceeds go towards the Holy Cross School scholarships.

Second -- a major change in this program was initiated on December 19, **to begin activation for February 1**. Holy Cross Lutheran School just received official acceptance into this program on January 2. This is going to be much easier for shoppers and will mean larger proceeds for Holy Cross.

The reloadable card program is being discontinued. Everything will now be tied directly to your red Dillons PLUS card (or phone number if you get your Dillons points this way). You will need to go on-line to your PLUS account (or set up an account) to connect your PLUS card to Holy Cross. Here are the steps.

The Holy Cross Lutheran School NPO (Non Profit Organization) number is **10231**.

A customer must have 3 things to register and begin supporting **HOLY CROSS LUTHERAN SCHOOL**:

- A PLUS card, which is available at any store by asking an associate
- A valid email address, which can be obtained from any free online service and can be anonymous
- A personalized account at our website, which again can be anonymous

TO ENROLL IN THE COMMUNITY REWARDS PROGRAM:

1. Members must visit our website at www.dillons.com/communityrewards
2. Sign in OR Create an account (see below on creating an online account at our website)
3. Click on "Enroll Now"
4. Enter the 5-digit NPO (**10231**) and search
5. Select your Organization and click on "Enroll"

TO CREATE AN ONLINE ACCOUNT AT OUR WEBSITE:

1. Visit our website at www.dillons.com/communityrewards
2. Click on "Register" at the top of the page
3. Enter your email address, password, zip code (select preferred store) and check the box if you desire to receive email communication from us
4. Click on "Create Account" at the bottom of the page
5. You will receive an email confirmation to your inbox, to activate your account click on the link in the body of the email and enter your sign in information to confirm